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AltAssets

Venture Forum

Price: £650

Event date: 27th march 2014

Join the premier event for Europe's venture capital leaders

Connect with the most active corporate and independent venture capital investors

Enhance relationships with limited partners, strategic investors and co-investors

Raise your firm's profile as an industry leader and join an exclusive network of Europe's venture elite

It's time to put venture capital at the top of the agenda for institutional investors, corporates and policy makers.

AltAssets is bringing together over 100 professional venture capital investors from leading corporate venturing units and independent venture firms to identify and assess the most attractive investment opportunities.

This exclusive forum provides a unique environment for leading investment firms to connect with prospective corporate partners, active co-investors and venture-backed technology innovators.

The European venture capital market is a vibrant hotbed of entrepreneurial activity, investment leadership and corporate innovation.  Despite this, it doesn't get the attention it deserves from institutional investors, policy makers, private equity associations or the investment industry's media. We are working with industry leaders to change this. If the European venture capital industry matters to you and you want to underline your firm’s role in shaping its future, join us at the AltAssets Venture  Forum.

Book your place today

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**Presentation: The changing landscape of venture investors and why corporate partnerships are key**

How are the sources of capital for the venture industry changing and what are the consequences for venture fund managers?

Which venture firms are successfully attracting corporates to become fund investors and co-investors?

How are venture firms rethinking both their fundraising and investment strategies in order to take advantage of corporate partnerships?

**Keynote Panel: Putting European Venture back on the map**

It’s time to stop complaining about being neglected – what do venture firms need to do to take centre stage?

How can the venture industry get fair recognition for its essential role in entrepreneurialism, innovation and economic growth?

What is the action plan for building a sustainable European venture industry? What is required from policy makers, corporates and institutional investors?

**Corporate Venturing Outlook: Driving innovation through partnerships with VCs**

How is the innovation agenda increasing interest amongst corporates to build partnerships with independent venture fund managers?

What factors determine a successful corporate/VC partnership and what are the major benefits gained by the corporate partner?

What will be the main focus areas for corporate venturing strategies over the next few years?

**LP Panel: What is making institutional investors take another look at venture?**

How have some LPs managed to generate attractive returns over the long-term with their venture fund programmes? What do they know that others don't?

What impact will an increasing return of capital from exits have on the appetite of LPs who have been relatively inactive in recent years?

How have a number of European venture firms managed to build brand names and win commitments from LPs whilst so many others complain about a lack of support?

How convincing is the assertion that now is the right point in the cycle to re-commit to venture funds and that ill-informed LPs run the risk of missing out?

Is the recognition that Europe has become an exciting place for entrepreneurial and angel activity motivating LPs to find venture firms that can access early stage opportunities?

**VC funding: Alternative sources of capital**

To what extent should venture fund managers be re-focusing their fundraising efforts on corporates, government agencies and family offices?

How can partnerships with corporates or LPs help venture investors build investment track records and what are the most effective vehicles or structures to achieve this?

Numerous venture firms have recently raised funds from smaller investors - how can this become a significant source of capital to the venture industry?

What is the relevance of the growth of crowdfunding and angel investment to fundraising for venture firms?

How can government-backed schemes and incentives aid venture fund mangers in developing their capabilities to raise funds in the long-term?

**Lunch Networking & Roundtables**

Medtech & healthcare; Cleantech and resource productivity; Software, cloud technology and IT;

Biotech; Fintech; Corporate Innovation; Fundraising; Building corporate/VC partnerships; and

Establishing a corporate venture fund

**Venture-backed Innovators: Perspectives from portfolio companies**

What are innovative technology companies doing to build partnerships and secure investments from corporate venturers?

What is it that the most successful venture firms do for their portfolio companies that under-performing fund managers fail to do?  And how can companies assess which venture firms can bring most value?

How does the relationship with a corporate venturer differ to that with an independent venture firm and what conflicts arise when both are investors in the same company?

In what sectors and at what point of growth is it essential for venture firms to take portfolio companies to prospective corporate partners?

Why do some promising technology companies fail to secure backing from either corporate or independent investors?  How can unforeseen traps be avoided?

**Presentation: Transactions Outlook**

What do the latest trends in investment and M&A reveal about which technology sectors are most in favour this year?

Have recent high-profile IPOs opened the door for new public listings, or are they largely irrelevant as VCs find alternative exits for most of their portfolio companies?

How are valuations developing across sectors and stages?  Where are the bubbles and where are the opportunities?

How have some sectors such as biotech and healthcare IT successfully increased their appeal to investors over the last two years?

**Corporate innovation: corporates panel**

How are large corporates using in-house venturing programmes to supplement their own R&D efforts?

What are the major challenges that corporates face when trying to integrate external innovation into their organisations?

How acquisitive are corporates at present and what sectors or technologies are they looking to target in future?

How and when can the global capabilities and resources of corporate partners propel companies to greater success?

**Tech hub panel: Europe’s hotspots**

Which of Europe’s tech and start-up hubs are genuinely creating innovative new companies, and which ones are simply over-hyped?

Which policies and incentives are the most effective at developing entrepreneurial activity and attracting private venture investment?

How can venture investors determine the value of participating at the ground level in these hubs?

Which regions are successfully creating sufficient investment activity to generate opportunities beyond seed and early stage?

Who's attending

* Venture capital investors
* Corporate venturers
* Limited Partners
* Expert service providers